

“ The Resin Company’s extensive product portfolio generates a steady flow of revenue that is highly resilient to fluctuating economic conditions. ”



Keiji Murakami

Director and Senior Executive Officer,  
President of the Resin Company

### Kuraray’s primary income contributor

Kuraray holds the largest share of the world market for vinyl acetate-related businesses, and the Resin Company, which produces resin and film materials made from vinyl acetate, is its primary income contributor. Resin Company products are used in diverse fields for a wide variety of applications, including films for LCD, interlayer films for architectural glass and automotive windshields, adhesives, food packaging, and gasoline tanks in automobiles. *EVAL*, for example, provides an effective gas barrier that shuts out oxygen, making it an ideal packaging material for mayonnaise and other food products. The Resin Company’s extensive product portfolio generates a steady flow of revenue that is highly resilient to fluctuating economic conditions, and thus serves as a major strength for Kuraray. The Resin Company was also the spearhead of Kuraray’s initiative to expand overseas production and marketing activities after determining the optimal locations for production and sales bases.

### Aggressive development of business overseas

In fiscal 2010, we plan to continue fortifying our position as the world’s leading supplier of vinyl acetate-related resins and films through aggressive development of our overseas business for poval film (mainly for LCD applications, *TROSIFOL* (PVB film for automotive, architectural and photovoltaic applications), *EVAL* (mainly for application in food packaging and gasoline tanks) and poval resins, which are the base material used in these films and resins.

POVAL, MOWIOL



Packaging that uses *EVAL* resin



Safety glass using *TROSIFOL* PVB film